

# bannergear<sup>TM</sup>

INNOVATIVE ADVERTISING SYSTEMS  
OUTDOOR AND INDOOR ADVERTISING





A man with brown hair is blowing a large, dense cloud of bright yellow powder. The powder fills the lower half of the frame, creating a vibrant, textured effect. The background is a soft, out-of-focus yellow and green, suggesting an outdoor setting. The overall mood is playful and energetic.

# PRINTING LARGE-FORMAT bannerprint™

Large format printing company bannerprint™ offers banner printing in **any format**. Customers can order banners in **lengths ranging from 0.5m to as much as 100m**. The banner height can be up to 3m.

Our logistics facilities ensure the printing of hundreds of square metres of banners per day.

**We provide banner printing in solvent and UV technology, in full CMYK color palette.** Thanks to this large format prints can contain any graphics. Our advertising printing house will accept any project.

For large format prints we use **440g vinyl, 510g laminated banners, blackout and MESH mesh**.

The bannerprint™ advertising print shop is an online print shop. This means that large format prints can be ordered via a simple form directly on our website **[www.bannerprint.pl](http://www.bannerprint.pl)**.

## OUR ATTRIBUTES!

- ✓ short lead times - printing within 24 h,
- ✓ fast shipping throughout the country,
- ✓ no hidden costs,
- ✓ printing in offset or digital technology,
- ✓ printing only on certified raw materials the highest quality products.

## WHAT ELSE CAN WE DO FOR YOU?

In addition to large format prints we use UV printing on many materials - Plexiglass, glass, wood, cardboard, foamed PVC, MDF, dibond, ceramics. We perform laser engraving on aluminum. In addition, we print photos on photographic paper. Our printer supports standard paper formats.

### 3D printing

Thanks to incremental technology you save time and money. Instead of waiting three weeks to create a mold, print your model with a 3D printer - it takes just a few hours. We provide low-volume production of test models, prototypes, designs, mock-ups. We print in LPD technology, designed by Zortrax version of FDM (Fused Deposition Modeling) technology.



## HISTORY bannergear™

**Many small things  
have become great  
only through  
the right  
advertising.**

~ Mark Twain

Our company has been operating in the outdoor advertising market for over 20 years. We started by producing and installing the first 6 x 3 m metal advertising structures on concrete blocks by the roads. Later we carried out orders for developers - we put up billboards informing about new investments. We carried out OOH advertising campaigns for media houses, e.g. for the Żywiec brand (free-standing advertising panels at the seaside during the summer holidays) and for Ford (advertising campaign for SUV models in the mountains in winter).

Thanks to the trust of our clients, with time we were able to expand the range of our products and services. In 2010, we became the exclusive distributor of the patented Quick Change Bannergear™ system in Poland and Europe. Over the years we have completed many projects. We cooperate, among others, with: Volkswagen AG (we are the official supplier of advertising boards for Skoda Auto), Netto, Jeronimo Martins - Biedronka, Cinema City, Cineworld, Moya, Helios and many others.

## bannergear™ TODAY

Today we provide comprehensive services in the field of outdoor advertising for businesses, government institutions and non-governmental organizations.

The most important thing for us is customer satisfaction. Therefore, in the production of advertising structures we focus on high quality and durability of materials. All orders are carried out on time, efficiently, professionally and safely. We create a company consisting of a harmonious team of specialists. We focus on continuous development. Past successes are a source of pride for us and motivate us to further action and set themselves new, ambitious plans for the future. If you are planning to carry out an outdoor advertising company and are looking for a reliable and experienced company is welcome to contact us.



# WE WORK COMPREHENSIVELY! SEE, WHAT WE CAN DO FOR YOU.



## Production of media advertising

We will carry out your Project. We build all products in our own factory.



## Installation of outdoor and indoor advertising

We perform the assembly in any location in Europe.



## Campaign handling

We support Your business. We can help You to increase brand value.



## Distribution and exchange of advertising content

We ensure exchange of contents on time. We dispose and confiscate outdated posters.



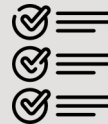
## We report our performance

You can follow all stages of our work on an ongoing basis a dedicated application.



## We carry out regular technical overhauls.

We take care of regular inspections of advertising and lighting installations.



## We repair old billboards

Qualified teams perform repairs at any location.



## We print large format advertising

Our customers receive instant support, problem diagnosis and assistance with repair.

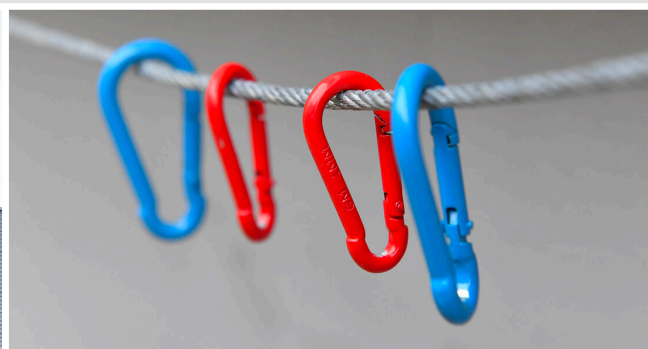
## NEW! CAMPAIGN SOFTWARE FOR PHONES, TABLETS AND DESKTOP

With our app, managing billboard campaigns is easy, clear and transparent. It saves valuable time. Thanks to the application, our customers can quickly verify the status of the order in real time in the selected location. Immediately after the exchange of content, the system records all information provided by our installation teams. Then it arranges and sorts them in an appropriate way. It is a huge work facilitation for coordinators, installation teams, but most of all for the customer himself, who can check the status of the order at any time.





# HANGING ADVERTISING BILLBOARD **WALL SLIM** WITH SMART BANNER SYSTEM



Wall Slim bannergear™ system is an innovative, functional and elegant outdoor advertising carrier. Frame is equipped with patented tensioning system which guarantees quick, safe and easy banner exchange. Light, esthetic and resistant to weather conditions frame is made from anodized aluminium with galvanized steel elements.

- ✓ graphics exchange without ladder or lift usage
- ✓ smooth, uniform banner surface
- ✓ highest quality anodized aluminium
- ✓ light and stable construction
- ✓ adjustable frame size and color
- ✓ patented banner tensioning system



# ADVERTISING CONSTRUCTION **SLIDE SYSTEM** EASY TO USE BANNER INSERTION MECHANISM



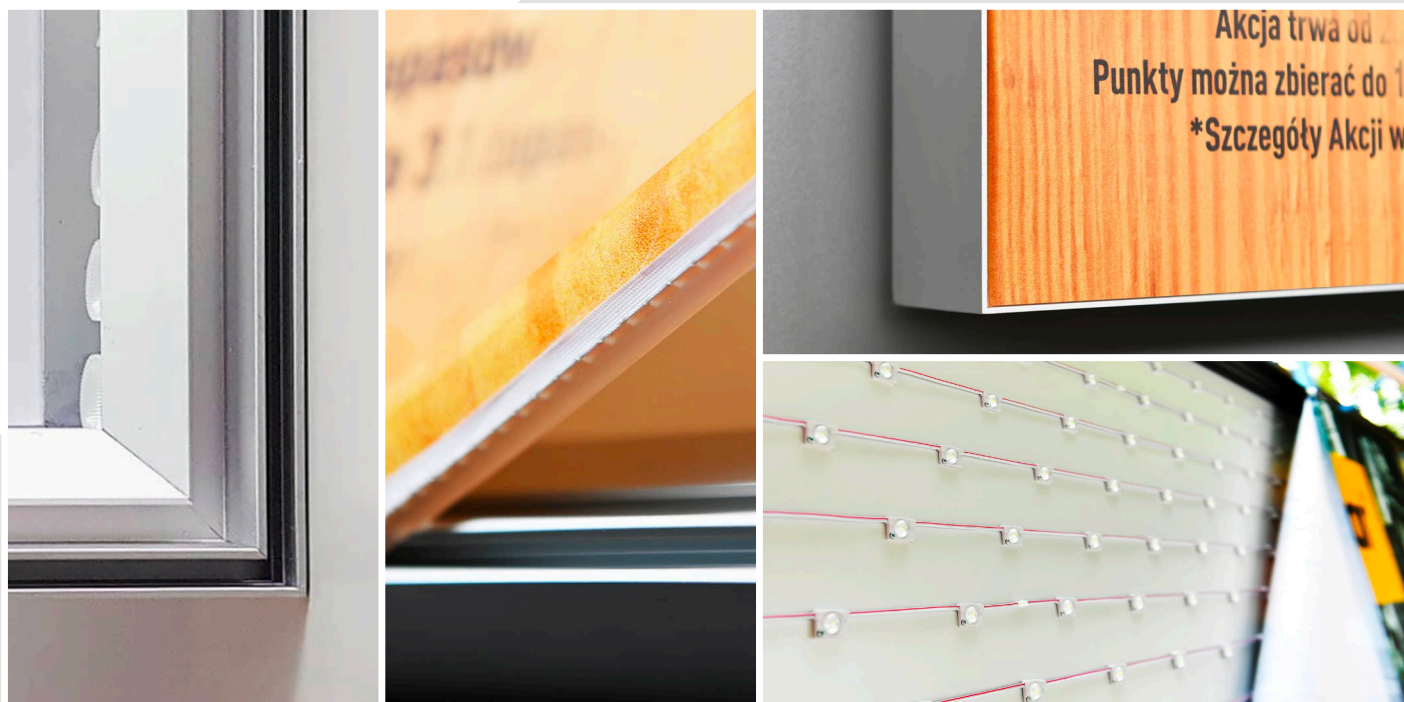
Slide system model of bannergear™ system is made from two parallel profiles between which the advertising banner is placed. The system allows you to optimally tighten the printout and display your advertisement without the use of tools. Banner is printed on vinyl with kedra endings, thanks to this idea, the banner has a uniform surface and fits perfectly with the aluminum guides. Profiles made of anodized aluminum make the structure light and resistant even to the worst weather conditions.

- ✓ frame is made from thin aluminum profiles
- ✓ smooth, evenly tensioned banner surface
- ✓ can be mounted in any chosen place
- ✓ can be installed indoor and outdoor
- ✓ can be installed in hang position
- ✓ printing on a vinyl banner resistant to difficult weather conditions





# ILLUMINATED CASETON WITH TEXTILE BANNER **LIGHT BOX**

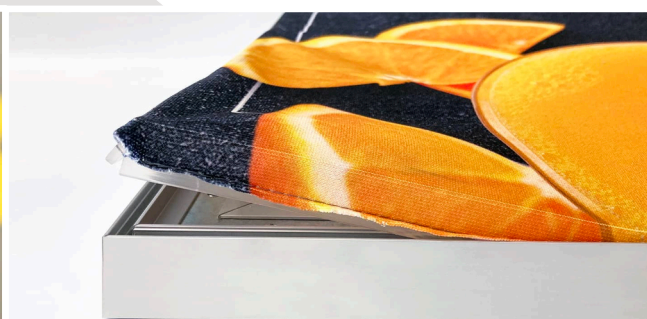


Tensioned fabric system Light box is made of an aluminium frame and graphic printed on fabric. Silicone rubber edged fabric allows quick and easy installation. We have in offer different depth of profiles depend on used lightning (backlight or edge lightning). System is available in any size. Profile has gap on surface to press in silicon rubber sewn in fabric. Because of this rubber we can easily install fabric on frame. It can be done by anyone even without tools. Fabric is elastic, tensioning on frame makes even and smooth surface. Graphic is printed by different methods, for example UV or sublimation. Each of these methods guarantee very high quality and color depth, also after backlight.

- ✓ frameless system
- ✓ anodized aluminium frame
- ✓ weather effect resistant print
- ✓ maintenance don't affect print
- ✓ very easy print exchange
- ✓ uniformed lightning on whole advertisement



# LIGHT CASETON WITH TEXTILE BANNER LIGHT FRAME



Bannergear™ system Light Frame model is light advertisement construction made from aluminum profiles. Its one of most popular ad carriers used for company logo presentation, advertisement or art exhibition. Light Frame may be used outdoor and indoor. Print on special textile material trimmed with silicone rubber band is very easy to replace. The matched printout and the system used to finish the material ensure a uniform and well-taut advertising surface.

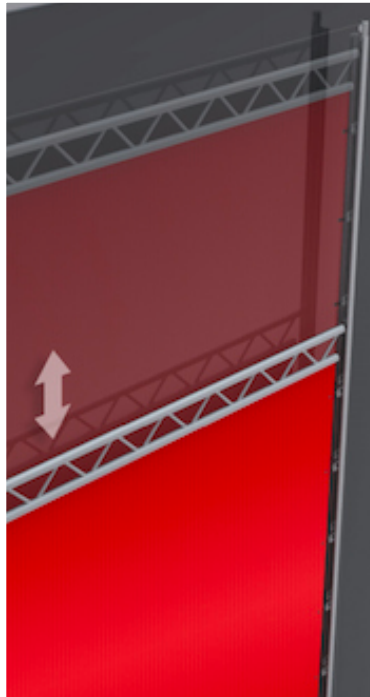
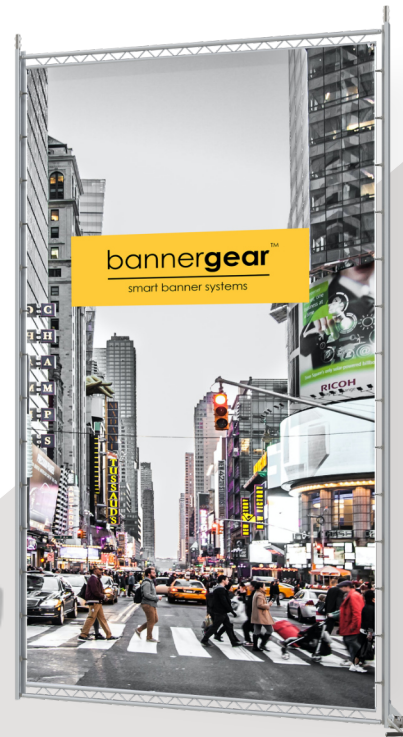
- ✓ aluminium construction
- ✓ can be used indoor and outdoor
- ✓ maybe installed as wall mounted, freestanding and hanged advertisement
- ✓ textile material trimmed with elastic silicone tape
- ✓ you can exhibit advertisement from both sides of frame





# BIG FORMAT FRAME HIGH DIMENSION WITH SMART BANNER SYSTEM

Large format exchange  
WITHOUT CRANE and LIFT!



High Dimension bannergear™ system is a frame to expose Large format. Thanks to innovative mechanism switching even largest formats is very easy and can be made from ground level, without ladders, lifts, cranes and qualified work on height crew. One person can change 50ft high and 40 ft long banner in couple of minutes. Bannergear™ system is light construction which can be mounted on every build elevation. Thanks to such solution you can lower cost of banner exchange and make it more simple than ever. In our design we used only highest quality materials resistant to weather effects.

- ✓ quick and easy banner exchange
- ✓ **no ladders and lifts needed**
- ✓ save time and money
- ✓ autoblocking tensioning system
- ✓ very high work safety
- ✓ poster on vinyl banner or mesh netting resistant to weather effects



# FREESTANDING ADVERTISING BILLBOARD **FREE SLIM** WITH SMART BANNER SYSTEM



Model Free slim by bannergear™ system is innovative and elegant outdoor advertisement carrier. Freestanding advertising frame is light construction made from anodized aluminum with patented bannergear™ content exchange system. It allows to change one person advertising banner in 5 minutes. The structure is mounted on prefabricated elements buried in the ground or placed directly on the ground, loaded with concrete blocks. Smooth uniformed surface, aesthetics and legibility are included. You can mount bannergear™ Free Slim frame in any location.

- ✓ mounted on two concrete prefabricated elements
- ✓ it can be buried in the ground or freestanding
- ✓ made from highest quality anodized aluminium
- ✓ internal vinyl banner tensioning system
- ✓ back of frame can be printed or covered by foil
- ✓ frame can be illuminated (backlight or frontlight)





# FREESTANDING ADVERTISING CONSTRUCTION **BANNER TUBE** WITH ELASTIC BANNER HOOKS



Bannergear™ system model Banner Tube – It's an ad carrier which can be freestanding, dig in or driven into ground. The structure is dug into the ground, the depth of embedding the frame legs depends on the size of the carrier. Advertising banner is attached by elastic rubber expander.

Light, freestanding construction Banner Tube is a weather resistant, advertising carrier.

It can be placed in anywhere and can be easily moved to different location. Proper slotting on banner along with elastic tensioning guarantees smooth, uniform surface.



# FREESTANDING ADVERTISING CONSTRUCTION **SIMPLE FRAME** WITH ELASTIC BANNER TAPPERS



Bannergear™ system Simple Frame model - Light frame made from hot-dip galvanized steel profiles. Specially designed for this construction tensioning system is a mix of ASA plastic grip (best thermal and chemical resistance) and galvanized steel screw as stabilizing element. Frame is stabilized from both sides by concrete plates which weight is accordant to size of ad carrier. The advertising frame we offer is a solid and weather-resistant advertising carrier. by accurate choosing of frame size and legs length we can make carrier almost invisible. This makes our advertisement content legible and clearly visible to client.





# ADVERTISING FLAGS FOR MASSES AND STREETLIGHTS **WING FRAME**

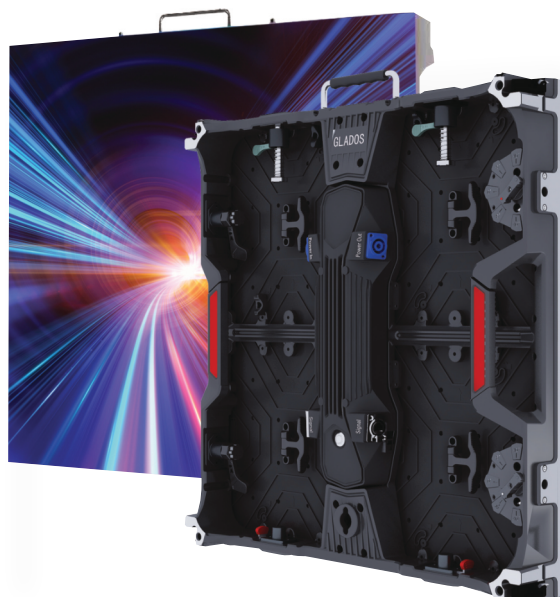


Bannergear™ system Wing Frame model is designated for mounting on lanterns, poles near restaurants, gas stations or similar. Intended for displaying two-sided banners. Carrier structure is made from steel profiles ended with adjustable steel clamp ring. Banner is stabilized and regulated by threaded steel rod complete with counter screws.

- ✓ frameless system
- ✓ do zawieszenia na maszcie/ słupie
- ✓ for lantern, pole mounting
- ✓ very light ad carrier
- ✓ Weather conditions resistant
- ✓ easy installation no maintance needed



# MODULAR LED SCREENS DISPLAY APPS



Energy-efficient, lightweight and bright multimedia LED screens are suitable for various public and commercial spaces. Portable versions allow you to create constructions which make concerts, film premieres, galas, plebiscites, football matches or trade fairs more attractive. Easy to assemble and operate. Modular structures allow to create large-format digital indoor and outdoor advertising with dynamic content.

Digital advertisements, displayed on portable LED screens standing in front of a store entrance in a shopping center or hanging in a store window, attract customers' attention and invite them to come inside. A video wall created from several screens makes the space of a store more attractive and dynamic, and increases the shopping effect.



## DEDICATED APPLICATION

The dedicated Vplex app for IOS, Android and Windows supports content exchange on the DA SP OUT 960 screens. It is extremely intuitive and easy to use. It can be operated by any employee, regardless of competence. Thanks to the Cloud service, managing and publishing content displayed on multiple screens on the network is done literally within seconds. It is a big facilitation for stores which have many screens in various locations all over Poland. Thanks to the application, it is possible to program the display of content in specific locations and displays, at specific times.





# HOW IS THE COLLABORATION GOING? THE CUSTOMER IS THE MOST IMPORTANT!



**Identification of customer needs**

During a meeting or telephone conversation we get to know the expectations and needs of the client.



**Choosing the right solution**

When we know the customer needs, we choose appropriate solution.



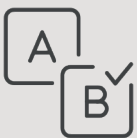
**Inventory Measurement collection**

The engineers are going to a designated location where they make measurements.



**Project preparation and visualization.**

Having the necessary data we prepare a preliminary design and visualization of the selected solution.



**Acceptance of the project**

After approval the project we pass it to production.



**Implementation - assembly**

When the order is ready, the installers perform the installation at a convenient time.



**Campaign handling**

Direct contact with the supervisor ensures smooth handling of the campaigns.



**Support - Service**

Our customers receive instant support, problem diagnosis and assistance with repair.



**Further cooperation and development**

We respond to further expectations and needs of our customers. We develop innovative advertising.

**Running a business  
without advertising is  
like winking to a girl  
in the dark.  
No one but us knows  
what we're doing**

~ Henderson Stuart



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PDC MEDIA sp. z o.o.  
ul. Górna 1, 26-200 Końskie  
POLAND

+ 48 41 371 11 13  
+48 605 885 285  
+48 504 006 105

[www.bannergear.com](http://www.bannergear.com)  
[biuro@bannergear.com](mailto:biuro@bannergear.com)